

**Ireland Draft Pick Competition  
Official Rules  
No Purchase Necessary to Enter or Win**

1. **ELIGIBILITY:** The Ireland Draft Pick Competition (the "Promotion") is open to legal residents of the United Kingdom (including Northern Ireland) and the Republic of Ireland who are 18 years old or older. Employees, officers, directors, agents and representatives of Union Jax, LLC (the "Sponsor"), the National Football League ("NFL"), the NFL Entities (as defined herein), the Social Media Entities (as defined herein) Jacksonville Jaguars, LLC ("Jaguars"), Fulham Football Club, and each of their respective affiliates and subsidiaries (collectively, the "Released Parties") as well as any immediate family member of an employee of a Released Party, are not eligible to participate in the Promotion or win any prize under it. The Promotion is void to any entrants outside of the United Kingdom within the terms described above, and where such entry is prohibited by law.
2. **OFFICIAL RULES:** By entering the Promotion, entrants agree to be bound by the rules contained herein (the "Official Rules") and the decisions of the Sponsor.
3. **PROMOTION PERIOD:** The Promotion is open between 4 April 2024 and 10 April 2024 (the "Promotion Period").

**TO PARTICIPATE:** All entries in the Promotion become the property of Sponsor and will not be acknowledged by the Sponsor. One (1) entry per person is permitted. Persons may participate in the Promotion by submitting a complete and correct entry during the Promotion Period by entering online through the Promotion landing page at [Jaguars.co.uk/2024Draft](https://Jaguars.co.uk/2024Draft) ("Promotion Site").

Entries must be received by 23:59 GMT on 10 April 2024 (the "Closing Date") and any entries received after such time on the Closing Date will be void and not considered in the Promotion. In the event that the winner of any prize under the Promotion is discovered to have breached the Official Rules (or the Sponsor has reasonable grounds to believe either of the same) the Sponsor reserves the right at its absolute discretion to disqualify such person from the Promotion and select an alternative winner. For the avoidance of doubt, the use of script, macro or automated devices (or any other devices intended or used to automate or subvert any aspect of entry) to enter the Promotion is prohibited and any entry through such means will result in disqualification. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the prize will be awarded to the person named on the registration form on the winning entry. Photo identification may be required prior to the prize being awarded. Sponsor's designated computer is the official time keeping device for this Promotion. No other forms of entry are valid.

4. Released Parties are not responsible for, and by entering the Promotion entrants shall be deemed to have waived and released the Released Parties from any claims arising out of or in connection with late, lost, stolen, incomplete, misdirected, delayed, illegible, inaccurate, or undelivered registration forms or entries, or for telephonic, human, electronic or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, electronics, satellite, network, cable, Internet Service Provider (ISP), phones, mobile, or other devices (including wireless phones/handsets or other wireless devices), phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Promotion, including, without limitation, errors which may occur in connection with the administration of the Promotion, the processing of registration forms, entries or the announcement of the prize, the cancellation or postponement of any game, or for any injury or damage to entrant's or any other person's computer or wireless device relating to or resulting from participation in this Promotion, or for printing, typographical, human or other errors appearing in these Official Rules or other Promotion-related materials. Entrants are responsible for any charges of online service providers or wireless carriers. The Sponsor reserves the right, in its sole discretion, to void any entries of entrants whom the Sponsor believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Promotion or is in violation of these Official Rules.

5. Information collected from entrants is subject to and will be used in accordance with applicable laws and the Sponsor's Privacy Policy (as amended from time to time) available at: <https://www.jaguars.co.uk/privacy-policy>.
6. **WINNER SELECTION:** The Sponsor shall select one (1) Grand Prize winner from eligible entries to the Promotion in a random draw conducted on or about 11 April 2024. The prize winner will be notified within five (5) days from the Closing Date via email and the prize winner must respond to the notification email within three (3) days of such notification being delivered. If the Sponsor is unable to contact any potential winner or any such winner is not in compliance with these Official Rules, the prize will be forfeited and the Sponsor shall, at its absolute and sole discretion, be entitled to select an alternate winner from a further random draw of any remaining eligible entries.
7. **PRIZE:** The prize for this Promotion shall consist of the following: (i) travel to and from Dublin, Ireland and hotel accommodations for one (1) night from 27<sup>th</sup> April to 28<sup>th</sup> April for the winner plus a guest, (ii) announce the Jaguars selection in Day 3 of the 2024 NFL Draft live in Dublin, and (iii) one (1) player replica jersey autographed by the Jaguars draft selection. Exact player to be determined by the Jaguars in its sole discretion. All travel and hotel accommodations to be determined by Sponsor in its sole discretion. Total approximate retail value of prize is £500.
8. **PRIZE RESTRICTIONS:** No transfer, assignment, cash redemption, or substitution of any prize (or any part or portion thereof) is permitted by or on behalf of any entrant. Where a prize is unavailable in full or in part, the Sponsor reserves the right to substitute such prize for another prize of comparable or greater value, at its absolute discretion. In this event, the Sponsor shall have no liability to any prize winner or any other entrant arising out of or in connection with the substitution of a prize. Each winner is solely responsible for any and all costs or fees associated with acceptance and/or use of a prize not specified herein as being awarded including, without limitation, any applicable taxes, additional ground transportation, meals, gratuities, luggage fees, hotel incidentals and souvenirs.
9. **PUBLICITY RIGHTS:** By entering the Promotion, all entrants agree that (A) the Released Parties and their sponsors and partners may use (unless prohibited by law), the name, country/city residence, photograph, any recording (voice, film or video), and/or likeness of any entrant, winner or their guest for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification; and (B) the Released Parties shall have no liability and will not be held responsible for any claim, action, liability, loss, injury or damage, including, without limitation, personal injury or death or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of a prize or participation in this Promotion, except to the extent such liability cannot be excluded or limited pursuant to applicable laws.
10. **MISCELLANEOUS:** The Released Parties shall have no liability and will not be held responsible for any claim, action, liability, loss, injury or damage, including, without limitation, personal injury or death or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of a prize and any travel or travel-related activity thereto or participation in this Promotion, except in respect of death or personal injury to an entrant caused by the negligence of the Sponsor or to the extent that any such liability cannot be excluded or limited by law. The Sponsor reserves the right, in its sole discretion and without liability to any entrant, to modify, suspend, and/or terminate this Promotion for any reason, including should viruses, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play of the Promotion and, in the case of termination, at its discretion, select the potential winner from among all eligible non-suspect entries received prior to the event that required such termination. Entrants are responsible for any charges of online service providers or wireless carriers. The Sponsor reserves the right, in its sole discretion, to void any entries of entrants whom the Sponsor believes have attempted to tamper with or impair the administration, security, fairness or proper play of this Promotion or is in violation of these Official Rules. **CAUTION: ANY ATTEMPT BY ANY PERSON OR PERSONS, WHETHER OR NOT A PARTICIPANT, TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS PROMOTION OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF**

**THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH PARTICIPANT, AND SPONSOR, AND THEIR RESPECTIVE AGENTS RESERVE THE RIGHT TO SEEK ANY AND ALL REMEDIES FROM ANY PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

11. **CHOICE OF LAW:** The Promotion, these Official Rules and the rights and obligations of any entrants shall be governed by, and construed in accordance with, the laws of England and Wales without regard to its conflict of laws principles that may cause the application of laws of another jurisdiction. Any and all disputes and causes of action arising out of or connected with this Promotion, or any prize awarded, shall be subject to the exclusive jurisdiction of the courts of England and Wales.
12. **SEVERABILITY:** In the event that any provision of these Official Rules shall be declared invalid or unenforceable for any reason by a court of competent jurisdiction, such provision shall be severed from the remainder of these Official Rules, which shall remain in full force and effect, and the Official Rules shall be construed as if such invalid or unenforceable provision had not been part of the Official Rules, and the court making such determination shall have the power to reduce the scope or applicability of such provision in a manner that makes such provision valid and enforceable and comes closest to expressing the intention of the invalid or unenforceable provision.
13. **SPONSOR:** Union Jax, LLC. The Sponsor's address is 30 Panton Street, 8<sup>th</sup> Floor, London, United Kingdom SW1Y 4AJ.
14. **THE NFL ENTITIES WILL HAVE NO LIABILITY OR RESPONSIBILITY FOR ANY CLAIM ARISING IN CONNECTION WITH PARTICIPATION IN THIS PROMOTION OR ANY PRIZES AWARDED. THE NFL ENTITIES HAVE NOT OFFERED OR SPONSORED THIS PROMOTION IN ANY WAY. "NFL ENTITIES" SHALL MEAN COLLECTIVELY, NFL VENTURES, L.P., NFL VENTURES, INC., NFL PRODUCTIONS LLC, NFL ENTERPRISES LLC, NFL PROPERTIES LLC, NFL INTERNATIONAL LLC, ALL OF THE NFL MEMBER CLUBS (EXCEPT THE JAGUARS), ANY SUCCESSOR OR FUTURE ENTITY THAT IS, DIRECTLY OR INDIRECTLY, JOINTLY OWNED AND/OR CONTROLLED BY ALL OR SUBSTANTIALLY ALL OF THE NFL MEMBER CLUBS, OR OWNS ASSETS THAT PRODUCE REVENUES THAT ARE REQUIRED TO BE SHARED WITH OTHER NFL MEMBER CLUBS UNDER THE NFL CONSTITUTION (INCLUDING ANY SUCH ENTITY CONTROLLED BY THE NFL MEMBER CLUBS AND THE JAGUARS COLLECTIVELY) AND EACH AND ALL OF THEIR RESPECTIVE AFFILIATES, SUBSIDIARIES, SUCCESSORS AND ASSIGNS.**
15. THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY OR ASSOCIATED WITH ANY SOCIAL MEDIA PLATFORM/ENTITY ON WHICH IT MAY APPEAR, INCLUDING BUT NOT LIMITED TO, FACEBOOK, X (FORMERLY TWITTER), INSTAGRAM, SNAPCHAT (SNAP INC.), PINTEREST, ETC. (COLLECTIVELY, "SOCIAL MEDIA ENTITIES")